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Gemstones Galleries Marketing and Jaspers

Recent Projects



Gemological Institute of America (GIA), Carlsbad, CA. Contributing writer. Jewelry Manufacturing Arts Graduate Jeweler curriculum. Editing, revising existing content, development and production of new content, including technical procedures and glossaries.



Performance Concepts, Montgomery Village, MD. Revised jewelry industry-specific training materials to suit a secondary audience, creating the Diamond Studies Course and the Gemstone Studies Course.



Glencoe McGraw-Hill, Chatsworth, CA/ Glencoe Publishing, Peoria, IL. Sidebars, annotations, end-of-chapter projects, bibliographies, quizzes, and exams for student and teacher editions of *Business and Personal Finance; Accounting Principles; Consumer Education and Economics; Marketing Essentials; Succeeding in the World of Work; Families Today; Entrepreneurship and Small Business Management; Entrepreneurial Endeavors; and Marketing Practices and Principles.*



Gemological Institute of America (GIA). Contributing writer. Course content, such as gem identification procedures; use of gem testing equipment; biographies; gemstones; jewelry manufacturing techniques; jewelry metals; and business practices. Wrote the *Gem Reference Guide* (compendium of gemological information) and revised the *Diamond Dictionary*.

Complete printable resume here.

Articles



"Selling Me Softly,"

MJSA Custom Jeweler,
September, 2013



"Black Diamonds: Cross Over to the Dark Side," Art Jewelry, July, 2011



"By the Book,"

JCK,

February, 2007



"Virtually Possible,"

MJSA Custom Jeweler,

March, 2013



"Tool Transformations" *MJSA Journal*, February, 2011



"Fending Off The Chains," JCK, May, 2000



"Techno Gems," Art Jewelry, February, 2012

January, 2012



"Brand You,"

Lapidary Journal

Jewelry Artist,

July, 2010



"Ridges & Ripples of Reticulation,"

AJM Magazine, June. 1999



'Making the Casting Call,"
Art Jewelry,



"Intellectual Property Rights,"
Lapidary Journal
Jewelry Artist,
April, 2010



"Getting the Price Right,"

AJM Magazine,

June, 1997

More than 300 articles on a variety of other topics including: shoplifting, small business, mining history, design, jewelry-making equipment and techniques, artist profiles, and intellectual property rights. Publications include: *Lapidary Journal Jewelry Artist, Art Jewelry, JCK, Professional Jeweler*, and *MJSA Journal* among others.

<u>Books</u>



Good Bones: The Elements and Principles of Design for Jewelry Makers Brynmorgen Press (under contract)



Diamond Dictionary, (1990) Editor Gemological Institute of America, Carlsbad, CA



Gem Reference Guide, (1988) Gemological Institute of America, Carlsbad, CA

What Editors and Reviewers Are Saying

'Sharon was instrumental in the design and development of an important trade education course. She came into the project under challenging circumstances and still delivered well-conceived and well-written content, on time and under budget. In addition to all that, she was a delight to work with! I would highly recommend Sharon for any project requiring quality editorial development and/or instructional design work." Kate Peterson, President, Performance Concepts, Inc.

'The features she writes for [Lapidary Journal Jewelry Artist] are still among the best in it. In particular, I value her ability to define her subject quickly and clearly, and then to explain or describe it in greater depth with the same clear sense of purpose. The results are not just informative but compelling." Merle White, Editor-in-Chief, Lapidary Journal Jewelry Artist

"I found [Thompson's] research to be meticulous and thorough. She writes with clarity and attention to detail and knows how to make difficult scientific material accessible and interesting to young readers." Margaret Goldstein, Editor, *Death Trap: The Story of the La Brea Tar Pits*, Lerner Publications

'Her work was creative, thoughtful, pedagogically sound, and delivered on time in a professional format." Deborah Kopka, Editorial Director of Career Education and Marketing Education, Glencoe Division of McGraw-Hill School Publishing Company

About the Author

"grand tours" in Europe.

Sharon Elaine Thompson freelances from Salem, Oregon. She has worn jewelry and picked up rocks since she was old enough to stand. She has both Graduate Gemologist (GG) and Fellow of the Gemmological Association of Great Britain (FGA) diplomas, as well as a BFA from Marylhurst University. An enthusiastic traveler, she has lived and studied in Japan, traveled with gem and mineral enthusiasts to Brazil, journeyed to southern Africa with members of the Los Angeles Zoo (where she was a docent for five years), and made two







